



rajusrj.wixsite.com/rajendransethuraman

RAJENDRAN.S

SENIOR BUSINESS ANALYST

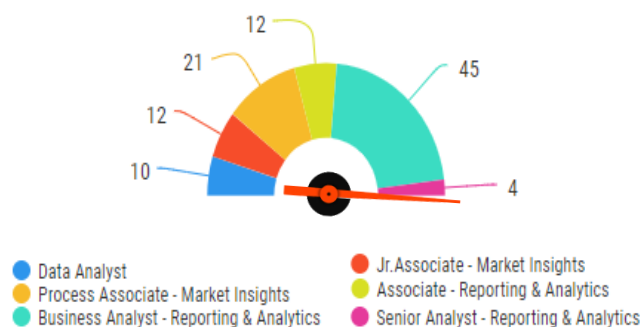
OBJECTIVE

To seek a better opportunity in your esteemed organization and to make my career under your directional approach and enthusiastic guidance of your organizational team. I always wish to attain the job satisfaction by the optimum utilization of my qualifications and experience. I have the attitude to learn and work in teams. Facing challenges and meeting deadlines are my strengths. Looking forward to work in a creative, challenging and learning atmosphere, which provides me ample opportunities for growth.

ME IN NUTSHELL



Roles Handled in Months



Companies worked in Years



Excel VBA Macros



QlikView



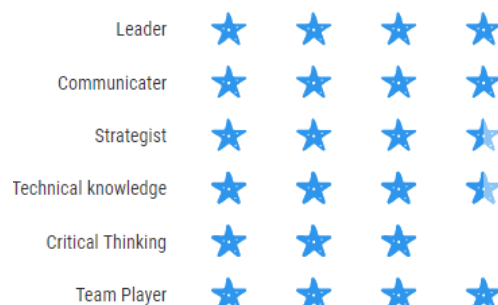
Sales Force



Power BI



SAP



EDUCATION

MBA (Information Systems)
Bharathiyar University
2011- 2013
Percentage 65%

BSC, Computer Science,
Hindusthan College of Arts
& Science
2006- 2009
Percentage 78%

HIGH SCHOOL,
National Model Hr. Sec
School
2004- 2006
Percentage 78%

PERSONAL DETAIL

Date of Birth: 14th Feb1988

Marital Status: Married

Nationality: Indian

Language Known: English,
Telugu, Tamil

Passport No: R9617420

Hobbies: Solving Rubik's
cube, listening to Music

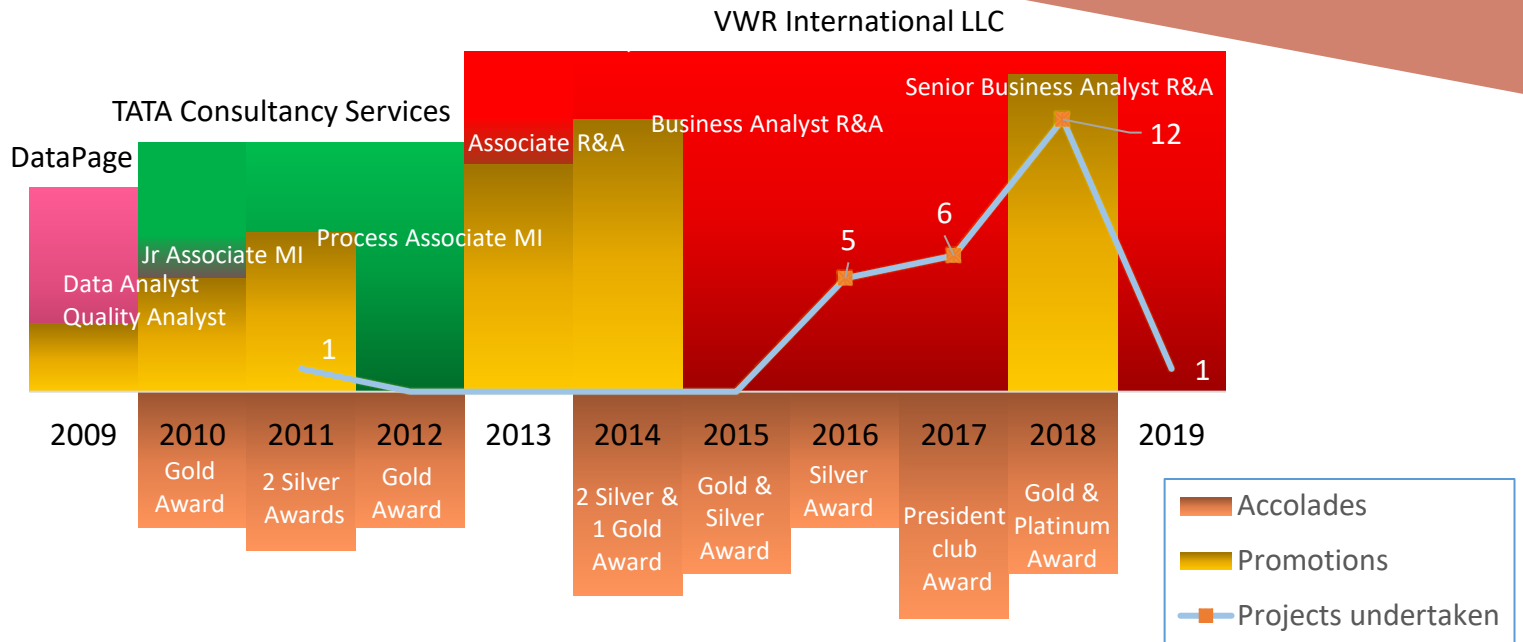
CONTACT

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MY JOURNEY



WORK EXPERIENCE

Senior Business Analyst – Reporting and Analytics
VWR International LLC | Apr 2013 – Present

Being an SME, I am the SPOC for CFR team of 6, assigning tasks and maintaining the Workflow

- ✓ Working as a Senior Business Analyst, helping Regional Directors and VP's by generating reports that will help them forecast their Insights.
- ✓ Major part of the Job is managing the team to Create Management Dashboards for VP's which includes scheduled and ad-hoc reporting.
- ✓ Worked as Simulation Team Leader for 2 years (Oct'2019 – Mar'2021).
- ✓ Expert in VBA Automation. Has implemented many Macro's that saved FTE's to various teams in the organization
- ✓ SFDC workflow allocation. Assign BQR's for each member of the team on Sales Force.
- ✓ Hands on working experience with Business Intelligence tools like SAP BEx Analyzer, QlikView, Power BI. Has handled servers for data extraction and uploads on to SAP P45 Has been part of various GKA Alignment projects. Continued support as when needed by the Stake Holder.
- ✓ Has designed the monthly trackers and ensure that every member tracks the workflow effectively
- ✓ Have bagged "President's club" award for successful completion of GKA project from Radnor, USA.
- ✓ Has been awarded with Gold and Job well done awards for superlative performance.
- ✓ Implemented macros in QlikView applications to download the data automatically
- ✓ Works closely with stake holders to identify areas of improvement and constantly achieve appreciations for accomplishing the same
- ✓ Single point of contact for any account moves within the Organization

Process Associate –BASES Market Insights

TATA Consultancy Services| Jul 2010 – Apr 2013

Key Responsibilities:

- ✓ Worked as Market Research Workflow Specialist in Reporting Domain where Analytical and good communication were required to create Monthly Deck to Business owners.
- ✓ Create Monthly Deck that has the process workflow. Was assigned as the Shift Lead to manage the Workflow
- ✓ Major part of the Job is to generate reports for the Management team for insights and understanding the Business
- ✓ Publish “Trial and Repeat” reports from the Market source database. This report will list how many users have tried the new product published in the market and provides a clarity to see if they are being bought repeatedly
- ✓ The client was “The Nielsen Company “who extensively monitors data and involves in understanding the market strategy
- ✓ Create “Forecast Bundle Pack” report that forecasts with detailed information as which product will get succeeded in the market
- ✓ Was responsible for generating the “Media Report” that lists how many dollars were spent globally to advertise the product
- ✓ Implemented macros in various applications to download the database from FTP’s automatically and schedule run the reports without manual intervention
- ✓ Present monthly deck to the Business Owners on monthly basis
- ✓ Excel trainer.
- ✓ One of its Strategic client “Walmart” for which I was the contact person for all the reporting needs

Data Conversion Operator – E-publishing

Scientific Digital Services/ DataPage |Sep 2009 – Jul 2010

Key Responsibilities:

- ✓ Worked as Conversion Operator whose major responsibilities included cleaning up the research data
- ✓ Act as a bridge between the publisher and the research data which is waiting to be published as articles online
- ✓ Hands on experience with Office packages
- ✓ Clean up XML pages and create them as error free ones. We may need to look out for any visible junk characters
- ✓ Helped accomplishing various articles that received appreciations from the customers
- ✓ Became an SME within a short span of time and started to get more additional responsibilities. Quality check operator
- ✓ Was nominated for getting cross trained on MAC OS for working with Quark and In Design Software